

Connecting to inspire and drive impact



# STRATEGIC PLAN

World Marrow Donor Association  
2023 - 2028

- A global community connected by technology, data, quality and education.
- The promotion of donor safety, and the role that registries play to balance donor rights and patient care.

## OUR VISION

A world where access to life-saving cellular therapies for all patients is assured and donors' rights and safety are protected.

## OUR MISSION

We work with our members to ensure reliable provision of life-saving cells while promoting care and safety for both patient and donor.

## OUR VALUES

- We connect. Connecting patients and donors and members across the globe.
- We are inclusive. Ensuring all members are invited, involved and empowered. We strive for diversity and equal participation.
- We are committed. We are dedicated to support the work of our members to help all patients in need of a transplant, while protecting the rights and well-being of the donor.
- We are reliable. Providing consistent services and building a sustainable organisation from which our members can expect a pragmatic, cost-efficient approach in the provision of the high-quality services.
- We inspire. Exploring and implementing new possibilities, seeking collaboration and innovation. Being part of WMDA is stimulating and enriching.

# What will be different and better in 2028?



## Foundation

*WMDA is sustainable and our members are engaged.*



## Optimising 'Search, Match & Connect':

A global 'Search, Match & Connect' environment that facilitates the most suitable cell source for patients. *Transplant centres experience the unrelated donor as a reliable cell source. Due to accurate donor & cord blood records in the global database and services to streamline the search & request process, this cell source can be delivered quickly to their centre.*



## Supporting Global Development:

Supporting members to develop and grow, so that more patients find the most suitable cell source. *WMDA members have different ways to share best practices and to learn from each other.*



## Promoting Donor Care:

Ensure the rights and safety of donors are promoted and protected. *WMDA is recognized as the global donor care organisation and thanks to its SPEAR service, it alerts both regulatory bodies and the community to potential risks.*



## Ensuring Quality:

Promoting quality and global collaboration through standardisation. *WMDA is operating a professional certification programme that assures donors and is valued by both the health community and regulatory bodies.*

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*For a detailed report, please reach out to [mail@wmda.info](mailto:mail@wmda.info)*



Publisher: 2023 © WMDA

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