

D3.1 Donor recruitment programmes and resources

Project details:

Project group:	Deliverable D3.1 (2018)		
Project group chair:	Esther Pustjens		
Project group members:	Caroline van Veen		
Project office supporter:	Esther Pustjens and Lydia Foeken		
Project description:	Evidence-based programmes and associated resources to support the recruitment of donors from high-demand and under-represented population groups. Including: - Descriptions of global patterns of stem cell supply and demand, specifying the ethnic groups where patient need and unmet need is highest. - Examples of recruitment materials targeting specific population groups. - Examples of good and best practice reflecting the experience and practice of high-performing member organisations. - Toolkits and checklists to support the execution of targeted donor recruitment activities. - Common pitfalls and barriers and how to overcome them. - Frequently Asked Questions.		
Product:	Websites, patents filling, etc.		
Project status:	1. Just started 2. In progress 3. In review 4. Closed		
Start date:	2018	End date:	31 Dec 2018

Project outcome:

Date	Product
08 Feb 2019	 20190208_D3.1...ces_WMDA.pdf