


## D3.1 Donor recruitment programmes and resources

### *Project details:*

<b>Project group:</b>	Deliverable D3.1 (2018)		
<b>Project group chair:</b>	Esther Pustjens		
<b>Project group members:</b>	Caroline van Veen		
<b>Project office supporter:</b>	Esther Pustjens and Lydia Foeken		
<b>Project description:</b>	<p>Evidence-based programmes and associated resources to support the recruitment of donors from high-demand and under-represented population groups. Including:</p> <ul style="list-style-type: none"><li>- Descriptions of global patterns of stem cell supply and demand, specifying the ethnic groups where patient need and unmet need is highest.</li><li>- Examples of recruitment materials targeting specific population groups.</li><li>- Examples of good and best practice reflecting the experience and practice of high-performing member organisations.</li><li>- Toolkits and checklists to support the execution of targeted donor recruitment activities.</li><li>- Common pitfalls and barriers and how to overcome them.</li><li>- Frequently Asked Questions.</li></ul>		
<b>Product:</b>	Websites, patents filling, etc.		
<b>Project status:</b>	<ol style="list-style-type: none"><li>1. Just started</li><li>2. In progress</li><li>3. In review</li><li>4. Closed</li></ol>		
<b>Start date:</b>	2018	<b>End date:</b>	31 Dec 2018

### *Project outcome:*

Date	Product
08 Feb 2019	<div> 20190208_D3.1...ces_WMDA.pdf</div>